FREQUENTLY ASKED QUESTIONS

Perinatal Storytelling Video Portfolio

Colorado Perinatal Care Quality Collaborative

Issued by	Colorado Perinatal Care Quality Collaborative (CPCQC)
RFP Issue Date	July 2026 (Link to RFP)
FAQ Posted	July 27, 2026
Proposals Due	July 31, 2026 at 5:00 PM MT
Project Period	August 2026 – December 2026
Submit To	Kylie Hibshman, LCSW, PMH-C — khibshman@cpcqc.org
Questions Due	July 24, 2026 at 5:00 PM MT — khibshman@cpcqc.org

1. Project Scope and Deliverables

Does CPCQC have a starting point or preference for the stories to pursue? Are the proposed deliverables fixed, or are you open to suggestions?

We currently have approximately 30 individuals with lived experience who have expressed interest in participating, as well as numerous provider champions we may recruit for this project.

Our goal is to build a robust portfolio that reflects the breadth of perinatal experiences represented across CPCQC's work. While we hope to include as many interested participants as feasible, we have also received helpful feedback that the proposed budget and scope may not fully align.

We welcome proposals that reflect your professional expertise and outline a realistic approach to achieving the project's goals. We anticipate collaborating with the selected contractor to refine the final scope, deliverables, and budget prior to project launch.

Is the $12,000–$20,000 budget firm? Could interviewer-led formats (e.g., Zoom or phone interviews) be used instead of participant self-recording?

The proposed budget is an estimate based on our initial vision for the project. We are open to alternative approaches that align with the project's goals and fit within a realistic scope and budget.

While we initially envisioned a self-recorded storytelling model, we welcome applicants to recommend other approaches they believe will best meet the project's objectives.

I am a documentary filmmaker. Am I a good fit for this project?

Possibly. This RFP is focused on identifying a contractor who can develop a portfolio of accessible patient and provider champion videos that can be incorporated into CPCQC's quality improvement work. At this time, we are not seeking highly produced documentary-style videos. Instead, we are prioritizing authentic, participant-centered storytelling with light editing. We may pursue more produced video projects in the future.

2. Video Collection and Production

Is the cost of Storyvine (or a similar platform) included in the $12,000–$20,000 budget? Is a one-year subscription required?

Through this process, we learned that Storyvine is significantly more expensive than anticipated. As a result, we are no longer encouraging applicants to budget for or use Storyvine. Instead, applicants should describe their proposed process for collecting, managing, and storing video submissions. We welcome creative and cost-effective approaches that align with the project's goals.

Will CPCQC provide locations for filming?

No. We anticipate that participants will record themselves in locations of their choosing. We encourage applicants to include guidance or resources that help participants select appropriate filming locations and produce high-quality recordings.

Will participants be located outside Colorado?

No. Participants will be located throughout Colorado. Our goal is to highlight stories that reflect the diversity of communities across the state. We do not anticipate the contractor traveling to conduct interviews in person, as we envision a self-recorded video model.

Should videos be delivered in 16:9 (horizontal) or 9:16 (vertical) format?

Our primary deliverables should be in 16:9 (horizontal) format. While 9:16 (vertical) videos are not required, we would welcome optional vertical edits or short clips that could be used for social media.

Will CPCQC request revisions after videos are submitted?

We want participants' stories to remain authentic and true to their experiences. CPCQC will review interview guides and the overall storytelling approach before recording begins. We may request minor edits related to formatting or technical consistency, but we do not anticipate requesting significant changes to participants' stories or content.

We are already collecting stories through our own network. Could those stories be included in the final project?

Our current vision is to develop a portfolio that includes stories from CPCQC's FIRST participants, broader patient network, and provider champions. We had not originally anticipated incorporating participants recruited independently by the selected contractor. However, if a contractor has established relationships with Coloradans whose experiences closely align with CPCQC's initiatives, we would be open to discussing whether and how those storytellers could be incorporated into the project.

3. Accessibility and Language

Will any videos need to be in Spanish or include Spanish captions?

Potentially. This will depend on the participants who choose to participate. Ideally, the selected contractor would be prepared to coordinate translation or interpretation services, if needed. We did not require applicants to include interpretation costs in their proposed budgets, though including those costs as an optional budget item is welcome and encouraged.

4. Project Administration

Is there a specific date in December when the final videos are due?

No. We do not have a fixed December deadline and are happy to establish a mutually agreeable timeline with the selected contractor.

We typically use our own consent and media release forms. Do we need to use CPCQC's forms?

We anticipate using CPCQC's consent, media release, and related participant forms for this project. However, we also expect to collaborate with the selected contractor to review and refine these materials as appropriate before project launch.

5. Proposal Submission

Do proposals need to include sample videos?

No. Sample video work is welcome but not required. Because this project focuses on creating an internal storytelling portfolio rather than polished external-facing productions, we did not require video samples as part of the proposal.

Could you share the complete RFP documentation?

The complete RFP is available on **CPCQC's FIRST Program webpage.**

I noticed Section 3 of the proposal is missing.

Thank you for catching that. This was an editing error. What is currently labeled as Section 4 should instead be Section 3.

Are indirect costs allowable? If so, at what rate?

CPCQC will consider projects that incorporate an indirect rate of up to 15%.